



Institute of  
Management Technology  
Ghaziabad, Delhi NCR



**upGrad**

**MS IN**

# **TECHNOLOGY LEADERSHIP AND PROJECT MANAGEMENT**





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# About upGrad

upGrad is an online education provider that helps individuals develop their professional potential in the most engaging learning environment. Online education is a fundamental and much-needed disruption that will have a far-reaching impact. At upGrad, we are working towards transforming this online education wave into a tsunami! We are taking a full-stack approach to leveraging content, technology, marketing and services to our quality education at scale in partnership with universities abroad and academics to our a rigorous and industry relevant program.

Through our partnerships with universities abroad, we are building a portfolio of unique study abroad programs, which will help parents and students leverage online learning to study flexibly at an affordable cost for part of the program in India and then transfer to a foreign university campus to complete their degree abroad. These programs not only reduce costs for students and parents but also provide potential opportunities for graduates to work in destination countries through post-study work visas.

upGrad, in collaboration with IMT Ghaziabad, a renowned university, and Touro University, New York, U.S.A. is excited to offer a one-of-a-kind, academically rigorous and industrially relevant MS in Technology Leadership and Project Management program. Program faculty members have more than 15 years of experience. The program covers the conceptual depths of topics such as Marketing Management, Business Economics, Accounting and Finance, Business Strategy, Market Research and much more.



**Ronnie Screwvala**

Co-Founder & Executive Chairman

upGrad

“

**Our aim is simple:**

**We strive to create**

**high-impact, on-campus**

**hands-on experiences that**

**prepare students for**

**meaningful and productive**

**careers.”**



# About Touro University, U.S.

Touro University is a private institution established in **1970** to focus on higher education for the Jewish community, and the first class was enrolled in September 1971. Touro University is a place where knowledge and values amalgamate. It offers **246 programs** and **34 professional degrees and certificates** over a wide spectrum of disciplines, including business, law, social work, Jewish Studies, technology, osteopathic medicine, nursing, occupational and physical therapy, and more. Touro University is uniquely attuned to the importance of an education that accommodates students from all backgrounds and circumstances.

At Touro University, students are supervised by seasoned faculty members. Each curriculum at the university is coherently designed to offer a cutting-edge curriculum and industry-oriented pedagogy in a supportive environment. A degree from Touro University equips students in every domain to achieve their professional aspirations, from enhancing knowledge to acquiring new competencies.

## Why Touro University?

- The university focuses on the comprehensive growth of the students by providing research opportunities and on-campus jobs, and with exposure to sports, arts & culture, and recreational activities.
- The average student-faculty ratio at Touro University is 13:1.
- 83% of Touro University undergraduate students receive financial aid.
- The average freshman retention rate, an indicator of student satisfaction, is 84%, as per U.S. News & World Report.
- Touro has a global network of over 98,000 alumni.
- Renowned alumni of Touro University include educator Rivy Poupko Kletenik; Marc Alessi, David G. Greenfield, and Kenneth LaValle from the domain of politics, and Dmitry Salita and Boyd Melson from the world of boxing.
- Touro University admissions are selective with an acceptance rate of 76%, as per U.S. News & World Report.

## Ranking and Accreditations

- **#119** in Best Value Schools by U.S. News & World Report 2025, based on factors such as academic quality and net attendance cost.
- Touro University **ranks >500th** in Wall Street Journal/Times Higher Education College Rankings 2022.
- Touro University is accredited by the Middle States Commission on Higher Education (MSCHE).
- Touro University is ranked **#171 in National Universities by U.S. News & World Report 2025**.



# MS in Technology Leadership and Project Management

The MS in Technology Leadership and Project Management at Touro stands out for its versatile approach and relevance across various industries, particularly in the tech sector. This program helps students build strong leadership and communication skills, preparing them for key roles in managing projects from concept to completion.

The **33-credit curriculum** includes courses like AI Principles and Practice, Budgeting for IT Managers, Risk Management, and Effective Oral & Written Communication. Students also benefit from a professional internship and a capstone project, gaining valuable practical experience to complement their learning.

## Why study MS in Technology Leadership and Project Management at Touro University?

- **High Demand:** Nearly **22 million** project management-oriented job openings are expected each year till 2027, as per Project Management Institute. The U.S. Bureau of Labor Statistics adds that the jobs in the field will continue to grow at a pace of 7% till 2033.
- **STEM-certified Degree:** The program offers a unique opportunity to learn effective leadership and communication skills, especially in the thriving tech sector. Graduates are eligible for **36 months of Optional Practical Training (OPT)** in the U.S., providing valuable work experience in a rapidly growing field.
- **Career Outcomes & Growth Opportunities:** Touro graduates of MS in Project Management program can take diverse career paths including - Manager, Project Leader, Technology Manager, Project Executive, and CIO: Chief Information Officer. They all are high-paying careers, in fact, the average annual pay for a Project Manager in the USA is US \$ 81,000, which is almost 30% more than the average of \$62,000.
- **Open to Non-Tech Backgrounds:** No tech degree? No problem! Applicants with relevant tech experience can easily get admitted.
- **Professional Internship Experience:** With experiential learning at the heart of the program, enrolled learners who are studying on-campus can take up an internship of at least 480 hours over a period of at least two semesters. Three credits are earned during the experience.

**PLEASE REFER TO THE WEBSITE FOR TRANSFER ELIGIBILITY CRITERIA**



# About New York

## **New York – The Melting Pot of Cultures**

New York City has become the go-to destination for international students to fulfill their career goals. Students get the chance to deep dive into the cultural world and expand their network. Furthermore, it is considered the cultural and economic capital of the world and desirable for international students to seek opportunities. The booming metropolis is renowned for the hustle and bustle of its fast-paced lifestyle.

## **Land of Opportunities**

The city houses the top 25 largest companies' headquarters, such as J.P. Morgan Chase, Goldman Sachs Group, and American Express. The city is brimming with job opportunities for students. Furthermore, it houses more than 50 Fortune 500 companies, and students can experience what it's like working for a multi-billion dollar firm.

## **Art and History**

New York has more than 100 museums that encapsulate over 100,000 artifacts, from the prehistoric era to the modern era. Students can experience the deeply embedded history of the city in museums. Classics such as the American Museum of Natural History, The Metropolitan Museum of Art, the Museum of Modern Art, and the Cloisters can enrich the students.

## **Global Ranking**

According to QS Ranking; Best Student Cities 2022, New York is ranked 16th. The ranking is based on a gamut of factors such as desirability, affordability, and the feedback of current students.

## **More than Just a Library**

One of the landmarks of New York is the main branch of the New York Public Library. It is located on 42nd Street and Fifth Avenue. The library offers visitors the opportunity to explore extraordinary historical collections. It houses more than 15 million items.



# About the United States of America

The United States (U.S.A.) witnessed an influx of more than 211,930 Indian students in 2021 as per the Free Press Journal. From world-class universities, top-notch student facilities to a flourishing job market, the United States has millions of options for international students.

Studying in the U.S.A. will provide you with a globally recognized degree and the opportunity to find high-paying jobs around the globe. The industry-oriented curriculum, amalgamation of practical and theory, a wide variety of cultures, and opportunity to interact with pioneers from different fields of study makes the U.S.A. the best choice to study abroad.

## U.S.A. – the top study abroad destination

- Universities offer academic flexibility to students to explore different academic disciplines.
- A perfect mix of theoretical and practical knowledge for industry exposure.
- Part-time work opportunities along with studies.
- The U.S.A. is home to top-ranking universities with high academic standards.
- Excellent support systems for international students.
- A melting pot of different cultures and ethnicities and races.
- More than 200 research universities indulging in the world-class research.
- Multiple career and internship opportunities upon completion of degree.
- More than 2 million courses are offered in the U.S.A.
- Multiple financial aids, bursaries and grants available for international students.
- Post-study work visa of up to 12 months.








# About IMT Ghaziabad

Established in 1980, Institute of Management Technology Ghaziabad (IMT-G) is India's premier management school and is the fourth business school in the country accredited by the coveted AACSB. Strategically located in Delhi-NCR region, IMT-G has distinct focus on cultivating leadership through innovation, execution, and social responsibility. IMT Ghaziabad is the proud alma mater of more than 300 C-suite executives.

## Ranking in 2023-2024

| Sr. No. | B School Survey    | Ranking   |
|---------|--------------------|---|
| 1.      | Financial Times    | 92 in the World   |
| 2.      | The Times of India | 5 <sup>th</sup> Overall                                 |
| 3.      | Business Today     | • 13 <sup>th</sup> Overall • 5 <sup>th</sup> in Private |

## Why IMT Ghaziabad?

|   |   |
|---|---|
|  IMT-G Alumni : Praseon Joshi/Rudratej Singh/Sachin Pilot & more than 30,000 alumni across the globe |  Curriculum benchmarked with global institutions                             |
|  One of the top B - Schools of the country   |  Over three decades of expertise in conducting management education programs |
|  One of the four colleges in the country to be accredited with AACSB                                 |   |



# upGrad

## Learning Experience



### EXPERT FEEDBACK AND LEARNING

- TA sessions
- Regular live sessions by experts to clarify concept related doubt
- Receive unparalleled guidance from industry mentors, teaching assistants and graders



### Q/A FORUM

Peer-to-peer discussion forum where you can post your queries and your peers/faculty/teaching assistants answer your queries within a day. Regular Q&A sessions with faculty to get clarification on conceptual doubts.



# MS in Technology Leadership and Project Management

## 1. Advanced General Management Program from IMT Ghaziabad

### **MARKETING MANAGEMENT - 1**

**4 WEEKS**

- Marketing Strategy
- Consumer Behaviour
- Marketing Channels
- Project/ Assignment

### **BUSINESS COMMUNICATION**

**4 WEEKS**

- Effective Communication
- Building a Personal Brand
- Project/ Assignment

### **DECISION SCIENCES**

**4 WEEKS**

- Business Analytics Fundamentals
- Hypothesis Testing
- Regression Analysis
- Project/ Assignment

### **ACCOUNTING AND FINANCE**

**4 WEEKS**

- Accounting Fundamentals - I
- Accounting Fundamentals - II
- Project Evaluation
- New Heritage Doll Company Simulation

### **BUSINESS ECONOMICS**

**4 WEEKS**

- Micro Economics
- Macro Economics
- Project/ Assignment



## **SALES AND DISTRIBUTION**

**4 WEEKS**

- Fundamentals of Sales
- Territory Management
- Channel Management
- Team and Customer Management

## **OB, HR LEGAL**

**4 WEEKS**

- Individual, Group & Organisational Behaviour
- Human Resource Management
- Business Law and Ethics
- Project/ Assignment

## **SUPPLY CHAIN MANAGEMENT**

**4 WEEKS**

- Operations Management
- Supply Chain Management
- Project/ Assignment

## **BUSINESS STRATEGY**

**4 WEEKS**

- Fundamentals of Strategy
- Growth Strategy

## **ELECTIVE COURSE (CHOOSE ANY ONE)**

**4 WEEKS**

- Business Analytics Specialization
- Leadership Strategy Specialization
- Market Research Specialization
- Accounting and Finance Specialization
- Supply Chain Specialization
- HR Specialization

## **LEADERSHIP, ENGAGEMENT AND PEOPLE PERFORMANCE** **2 WEEKS**

- What defines a leader?
- Leading teams effectively
- Leadership as a way of life



**LEADING CHANGE FOR SUSTAINABLE FUTURES** **2 WEEKS**

- Change Management from an individual perspective
- Change Management from an Organisational perspective
- Reimagining Change

**ENTERPRISE AND RISK MANAGEMENT** **2 WEEKS**

- Understanding Risks in an organisation
- Tackling Risks

**DIGITAL BUSINESS INNOVATION** **2 WEEKS**

- Digital Innovation
- Digital Business Transformation
- Digital Businesses





# Study Abroad Curriculum

## IELTS PREPARATION

- Preparation of IELTS Exams

## ACADEMIC ENGLISH

- Language Development
- Academic Writing Skills
- Spoken Academic Communication
- Reading and Listening in Academic Context

## RESEARCH METHODOLOGY

- Introduction to Research
- Research Sampling

## ACADEMIC INTEGRITY & RESEARCH

- Introduction to Academic Integrity
- Introduction to Plagiarism
- Plagiarism: Advanced Understanding
- Ethical Considerations

## ACADEMIC REFERENCING

- Academic Referencing
- Referencing Style Guides

## FORMS OF ACADEMIC WRITING

- Different Forms of Long Format Writing
- Dissertation or Thesis Writing
- Writing SOPs



## CRITICAL THINKING

- Being a Critical Thinker
- Reasoning Skills
- Persuasion
- Critical Thinking as a Life Skill

## NETWORKING AND PROFILE BUILDING IN FOREIGN DESTINATIONS

- Networking
- Profile Building

## FINDING JOBS AND INTERNSHIPS

- How to Find Jobs and Internships in Foreign Destinations

## IMMIGRATION AND VISA RULES

## FINANCING EDUCATION





## 2. MS in Technology Leadership and Project Management from Touro University, U.S.A.

### CORE COURSES

24 CREDITS

- Advanced Information Technology Project Management
- Project Management Tools
- Team Management Skills for IT Project Managers
- IT Service Management
- Strategic Management of Technology
- Effective Oral and Written Communication
- Information Technology Project Management
- Capstone Course: Information Systems Research Project Seminar

### ELECTIVES\*

9 CREDITS

*\*9 Elective Credits will be waived off against the base course of IMT-G*



# upGrad Abroad

## Onshore Alumni Benefits

Our support does not end once you board a flight to your study destination but also continues in the university you join. Once you reach your study abroad destination, upGrad Abroad will provide the following additional support:

### **upGrad Abroad Onshore Buddy**

Entering a foreign country can be a blissful experience when you know that someone is always there to assist in attuning to the culture and other important aspects related to the country. With upGrad Abroad courses, you will be paired with an onshore upGrad Abroad buddy.

As the name suggests, the onshore upGrad Abroad buddy will extend support in many ways, like helping you with the orientation session, arranging city tours, guiding you with the local visa process, finding accommodations, city registration, opening a bank account and other mandatory services.

Not only this, but the onshore buddy will also organize insightful sessions on destination country's culture so that you can easily get along with the local students at the university. The onshore buddy will extend their support in finding part-time work at the university or outside the university (if allowed) and providing guidance on how to apply for a post-study work visa/OPT (optional practical training).

### **Extended upGrad Career Services**

There are also extended career services offered by upGrad Abroad, including building a strong resume, organizing mock interviews, and providing guidance on the best practices to find onshore jobs.

### **Alumni Portal**

As an upGrad Abroad student, you will be entitled to access the Alumni portal, where you can build a professional network with other upGrad Abroad Alumni for assimilating information related to finding jobs or social integration.



# Admission Process

## Program Duration and Format

11 Months online | 12 months on-campus in U.S.A.

### SELECTION PROCESS



Application &  
Document Submission



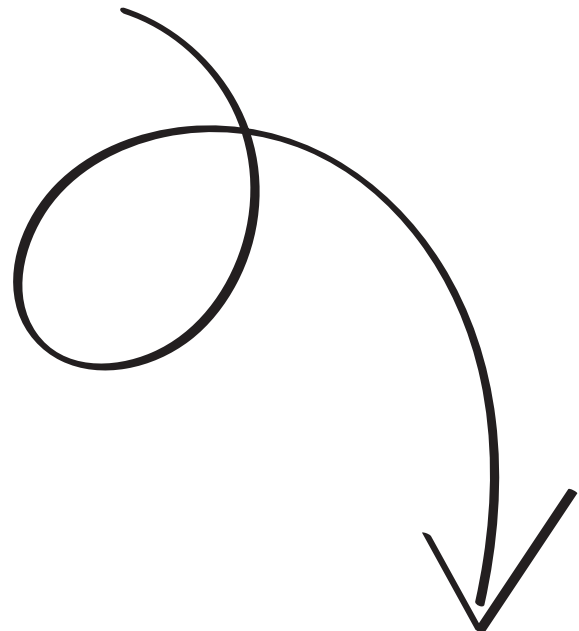
Shortlisting



Block Your Seat

For information on [Program Fees, Eligibility Criteria, and Start Dates](#), we encourage you to [visit our website](#).

For further details, contact:  
**[admissions@upgrad.com](mailto:admissions@upgrad.com)**



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